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January 12, 2018

Dear DRAGG Supporter,

DRAGG (Drag Racing Against Gangs and Graffiti) is a non-profit, privately funded after school program that incorporates positive mentorship with the teaching of automotive skills. The organization is the brain-child of two Oxnard Police Sergeants who believed they could keep kids from joining gangs by introducing them to realistic career opportunities in the exciting automotive industry.

High school students, primarily juniors and seniors, are invited to participate in DRAGG through the Ventura County Office of Education. Participants are expected to complete a minimum number of hours in the classroom and workshop during a school semester, after which they are awarded five units of school credit.

DRAGG uses the shared interest in cars and trucks as the starting point in establishing relationships with the youth. As students participate in classroom assignments they are coached in team work, respect for themselves and others, as well as basic life skills including interviewing and presentation techniques.

Participants take field trips to local businesses in the industry where they are given mechanical demonstrations and introduced to company owners who share their personal stories on business and perseverance. DRAGG makes great effort to present diverse career opportunities and inspirational mentors.

Seniors who have excelled in DRAGG are presented scholarships and job opportunities at graduation. Since inception in 2011, DRAGG has had over 400 graduates, 100 scholarship recipients for continuing education and numerous youths placed in jobs. In 2017, the program grew to service students in Fillmore, CA. This year the program will open chapters in Santa Barbara, California and Phoenix, Arizona. In the future, DRAGG hopes to expand nationally and be recognized as the premier automotive after school program.

Enclosed you will find information about our Elite Team Program. We have a fundraising goal of **\$250,000** for 2018 and your support is needed to sustain our unique youth development program. Should you wish to Tour the DRAGG Shop please don't hesitate to ask Charles or Daniel. If you would like more information on DRAGG Events or the Elite Team Program, please contact our Director of Development Tiffany Lopez at Tiifany.Lopez@dragteam.org. We are a 501©3 and any contribution will be tax deductible.

In closing, we are thrilled to announce our 2nd Annual *Comedy for a Cause* Event on Thursday April 5th at Levity Live in Oxnard. Looking ahead, we are planning our yearly graduation at the Shop in June and Hosting our First Annual "Road to a Brighter Future" Gala in October. We hope you can join us at these worthwhile events.

The DRAGG Family thanks you in advance for your support in **Racing for Success!**

Sincerely,

Sergeant Charles Woodruff
Founder

Sergeant Daniel Shrubbs
Founder

DRAGG Inc. is a 501(c)(3) nonprofit • 300 Graves Ave #F • Oxnard, CA 93030 • 805.97.DRAGG • DRAGGteam.org

